# **Marketing Coordinator**

Phone: Web: veo.co



### **Job Summary**

Vacancy:

Deadline : May 05, 2025 Published : Apr 10, 2025

Employment Status: Full Time

Experience: 1 - < 3 Years

Salary:

Gender: Any Career Level: Any Qualification:

### **Job Description**

Veo is a global leader in Al-based sports camera technology. Our innovative, fully automatic camera solution enables sports teams to record matches and training sessions without a camera operator. We're democratizing the world of sports by granting video analysis for teams on all levels—a privilege that used to be only for the few. More than 40,000 clubs in 90+ countries record their games every week. Growing as fast as we do in Veo means that every day is different, exciting, and challenging, both on the front line and in the back office.

But that's not the most remarkable thing about us.

The coolest thing is our people. We've attracted some of the brightest minds in the industry. They are the reason we can create a great product and do it while enjoying ourselves.

Are you looking to launch your marketing career in an international and fast-moving company? Whether you've just completed your marketing studies or are currently working in another field and dreaming of a fresh start in marketing, this could be the opportunity for you. In this role, you'll be responsible for setting up marketing campaigns in Webflow and Active Campaign and working with our Ambassador Program.

# **Key tasks:**

- Create campaign landing pages in Webflow
- Write and set up email campaigns in Active Campaign
- Activate our ambassadors for global and local campaigns
- Manage all communication with current and potential ambassadors
- Support the team with various ad hoc marketing tasks and projects

# What you could bring:

- 1-2 years of work experience in any relevant field or a degree in marketing, communications or equivalent
- Advanced written and verbal communication skills in English
- Collaborative mindset and ability to work effectively in a team environment
- Fast learner who thrives in fast-paced environments
- · Structured and great attention to detail

At Veo, you'll be part of a thriving work environment where every day brings new excitement. Our rapid growth ensures a diverse and ever-changing atmosphere. We believe in work-life balance and providing a positive culture that allows you to thrive personally and professionally.

Our Copenhagen office mirrors our innovative technology – with an indoor ball court, rooftop terrace, and well-equipped gym. We have created a facility that supports connecting disciplines across the business, facilitates creative thinking, and gives the space to engage with colleagues, our global partners, and the entire Veo community.

Diversity and differences are valuable assets for us. We value diversity and inclusion and welcome people from all backgrounds. If you're excited about this role but your experience doesn't align perfectly with every qualification in the job description, we still encourage you to apply.

What Values We Hold at Veo.

**Dare** - We take initiative, stay curious, and challenge the status quo in our work.

**Own it** - We drive impact by identifying opportunities, taking responsibility, and confidently executing. **Level up** - We embrace growth, continuously learning and shaping our skills.

**Play as a team** - We collaborate across a diverse organization, leveraging shared insights for stronger outcomes.

**Customer Centric** - We deliver value by having close partnerships and a deep understanding of our customers (internally and externally)

We're committed to building a diverse, inclusive, and authentic workplace. And you may be just the right candidate for this or other roles.

#### **Education & Experience**

Must Have		
Educational Requirements		
Compensation & Other Benefits		