

# Marketing Intern



Phone :  
Web : [www.jaguars.com](http://www.jaguars.com)

## Job Summary

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Vacancy :  
Deadline : Apr 23, 2025  
Published : Apr 11, 2025  
Employment Status : Internship  
Experience : Any  
Salary :  
Gender : Any  
Career Level : Any  
Qualification :

## Job Description

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### About the Jacksonville Jaguars

The Jacksonville Jaguars are a professional football team and a member of the National Football League's AFC South Division. The Jaguars are one of the NFL's youngest franchises, playing their first regular season home game on Sept. 3, 1995, in Jacksonville, Fla., and have since won four division titles. The Jaguars are owned by Shahid Khan, a visionary leader whose businesses include Flex-N-Gate, Fulham Football Club, All Elite Wrestling, Bold Events and Iguana Investments. Since 2012, Mr. Khan's impact on the Northeast Florida community has exceeded \$500 million, including charitable giving through the Jaguars Foundation, capital improvements to EverBank Stadium and the creation of Daily's Place, which hosts upwards of 40 concerts a year. The Jaguars and Iguana Investments opened the Miller Electric Center, a state-of-the-art sports performance center in 2023, which now houses all of football operations for the Jaguars, including players, coaches and other personnel. Over the next several years, the Jaguars and Iguana Investments will complete Phase 1 of the Jacksonville Shipyards, a reimagination of the riverfront which will include a Four Seasons Hotel and Private Residences, an office building inclusive of the Jaguars front office headquarters, and a modernized marina and support building, as well as begin additional projects to transform the area around the stadium into a year-round, mixed-use sports and entertainment district.

In 2024, the Jaguars and the City of Jacksonville announced plans to move forward with a reimagined Stadium of the Future, securing Jaguars football in Jacksonville for generations to come, plus a continuation of annual traditions of the Florida-Georgia Football Classic and TaxSlayer Gator Bowl while also opening opportunities for future Super Bowls, Final Four tournaments, college football playoffs, marquee concerts and more. Using research derived from Jaguars fans, stadium guests and a comprehensive assessment of the facility's structure, the Stadium of the Future will be a world-class venue for a world-class city that showcases a facility that is environmentally friendly, cost effective and presents state-of-the-art innovation. The Stadium of the Future features a protective canopy, wider concourses, new communal spaces, scenic lookout decks, immersive in-bowl technology, new seating types and a public Floridian nature park.

Additional details can be found at [www.jaguars.com/stadiumofthefuture](http://www.jaguars.com/stadiumofthefuture).

The Jaguars company values are Passion, Respect, Innovation, Dedication and Empowerment (PRIDE). We believe in the importance of diversity, continual learning and transparency. We also understand the role that excitement, originality and fun play in the workplace. All of these ideas come together to build a strong and dynamic workplace culture. Because of this, we are dedicated to, and encouraged by, leading the way in developing a distinct and inclusive team.

### Summary

The Jacksonville Jaguars are committed to developing talent and interest in professional sports. An internship at the Jaguars will provide you the chance to explore your career interests, acquire marketable job skills while "learning the ropes" of the industry, establish professional contacts, and gain practical "hands on" experience while working at the highest level of professional sports.

Jaguars internships offer meaningful educational work experiences designed to meet your academic and career goals. Management and staff will teach and encourage, but it's up to you to bring enthusiasm to learn. Through this program, you will identify learning goals and work with the Jaguars management to achieve those goals.

This internship will support the Marketing Brand and Operation verticals within the Jaguars Marketing department.

### More About Jaguars Marketing

In the wild, Jaguars lay claim to their domain to all outsiders by leaving lasting, deep scratches and menacing claw marks in surrounding terrain. It's a warning. This is our house. This is our community. And our domain—EverBank Stadium—is our jungle and should be the place where all opponents know they're in for a battle.

The role of the Marketing team is to ensure that the story of our team and DUUUVAL is told locally, nationally, and globally. We also work to gain new fans and drive revenue for the organization. The Marketing department includes the following verticals: brand strategy, social media, digital marketing, performance marketing (email & SMS), and creative services. This role will support the department as a whole and the programs connected to each marketing groups

### What You Will Learn from Your Job Responsibilities

- Assist in implementation of marketing and advertising campaigns by preparing marketing and advertising strategies, plans, and objectives; planning and organizing promotional presentations; updating calendars.
- Liaison between designers and other departments to ensure projects stay on time. Provide consistent project updates to broader team.
- Enhance and implement new processes as a part of Marketing Operations
- Promotions: Keeps promotional materials ready by coordinating requirements with graphics department; inventorying stock; placing orders; verifying receipt. Order promotional merchandise and work with suppliers on design and delivery.
- Sales: Provide support to sales department, including assistance in rolling out group ticket offers, attending group ticket distribution events. Assist in development of sales flyers and sales collateral. Supports sales staff by providing any additional sales data, market trends, forecasts, account analyses, new product information, relaying customer services requests.
- Support Marketing department on gamedays with promotional activations, influencer program support and other duties as assigned.

### Internship Qualifications

#### Required

- Must be eligible to receive college credit for the internship OR have graduated within 18 months of the internship start date.
- Flexible schedule for business needs and events
- Possess strong organization skills with attention to details
- Interest in Marketing and Project Management fields
- Passion for sports and live entertainment
- Ability to problem solve and create workable solutions
- Must display strong interpersonal, collaborative and communication skills
- Must be able to take initiative, be accountable to learning and tasks and work independently on projects from time to time.

#### Preferred

- Pursuing a degree in Marketing or related field
- Experience working in the sports and entertainment marketing industry a plus
- Interest and knowledge of the social media landscape
- Copywriting experience

### Other Details

- Term: May 2025 – August 2025
- Interns will give a final presentation at the end of their internship.
- Chosen Interns are responsible for personal accommodations, such as local housing and transportation.
- Internships at the Jaguars are paid positions.

**View <http://www.jaguars.com/careers/> to learn more about what it means to be a part of the Jaguars team!**

Applications are being accepted online only. Please do not call to apply for this position. Please provide complete information. An incomplete application may affect your consideration for this position. The Jacksonville Jaguars are committed to a policy of equal employment opportunity and will not discriminate against an applicant on the basis of race, color, religion, creed, national origin, ancestry, sex, age, disability, veteran status, genetic information or any other legally recognized protected basis under federal, state or local laws, rules, or legal requirements.

By submitting this application, you understand that you may be subject to a pre-employment drug test. You certify that the information in your application is true, correct and complete. You authorize the Jaguars and its representatives to contact your prior and current employer and other references and all others for purposes of confirmation of the information you have provided. You understand your application is subject to, among other things, your eligibility to work in the United States.

Any personal data (including any sensitive personal data) that you provide to the Jaguars as part of the recruitment process and/or otherwise for potential employment may be held and processed for the purposes of your registration, application and potential selection and in connection with any subsequent employment or placement at the Jaguars or any of its affiliates. That data may be retained and further processed for the purposes of matching your skills and qualifications to future positions, identifying you as a potential candidate for future positions, to inform you of future positions and analytics in respect of who applies for positions with the Jaguars. If you are selected for the opportunity for which you apply, your personal data may be used for the purposes of entering into a relationship with the Jaguars, including sending you correspondence or general information relating to the employment relationship. Your personal data may be disclosed to Jaguars affiliates and to third-party organizations providing services to the Jaguars. Your personal data will be retained in accordance with the Jaguars document retention policies and applicable laws.

### Job Questions:

1. Will you now or will you in the future, require employment visa sponsorship?
2. This role may have non-traditional work hours including some nights, weekends, and holidays. Are you able to fulfill this requirement?
3. Why do you believe you are the right candidate for this position?
4. Are you currently in university, or have you recently graduated (within the last 18 months)?
5. What are your compensation expectations for this internship position? (must provide response to be considered)
6. Are you able to commit to being in the office 5 days per week for the summer semester (May 2025 - August 2025)?

**Education & Experience**

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**Must Have**

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**Educational Requirements**

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**Compensation & Other Benefits**

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