

Marketing Internship



Phone :

Web : <https://www.ironman.com/>

Job Summary

Vacancy :

Deadline : Apr 24, 2025

Published : Apr 11, 2025

Employment Status : Internship

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

The IRONMAN Group operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, 5150™ Triathlon Series, the Rock 'n' Roll® Running Series, IRONKIDS®, World Triathlon Championship Series, Epic Series™ mountain bike races including the Absa Cape Epic®, road cycling events including UTMB®, and other multisport races.

The IRONMAN Group is the largest operator of mass participation sports in the world and provides more than a million participants annually with the benefits of endurance sports through the company's vast offerings. Since the inception of the iconic IRONMAN® brand and its first event in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines around the world. Beginning as a single race, The IRONMAN Group has grown to become a global sensation with hundreds of events across 55+ countries. For more information about The IRONMAN Group visit: www.ironman.com.

Job Summary

The IRONMAN Group is seeking an enthusiastic, out of the box thinker to support the social media strategy for a world class endurance brand. The ideal candidate is a self starter, confident and driven; a social media Rockstar who has a passion for endurance sports.

Overview / Key Responsibilities

- Support the management of the global and event social media channels for the assigned brand (IRONMAN, 70.3, Rock 'n' Roll Running Series or UTMB North America)
- Work closely with event marketing team to create engaging content and copy for social media
- Source strong images from photography database
- Schedule and post across all channels
- Community management across all pages
- Assist in influencer reach out and relationship management
- Assist in the ideation of reel creation using trending audio

Requirements

Knowledge & Qualifications

- Social media savvy. Skilled in Facebook, Instagram, TikTok and YouTube. Experience in Creator Studio or Emplifi a bonus
- Has a constant pulse on the latest social media trends
- Strong attention to detail
- Passion for endurance sports or active lifestyle industry
- Experience with Photoshop a plus
- Some weekend hours required

This is a non-paid Internship

The above declarations are not intended to be an "all inclusive" list of duties and responsibilities of the job described, nor are they intended to be such a listing of the skills and abilities required to do the job. Rather, they are intended only to describe the general nature of the job and are a reasonable representation of its activities.

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
