

Seasonal Growth Marketing Assistant



Phone :

Web : <https://www.mlb.com/tigers/news>

Job Summary

Vacancy :

Deadline : Apr 14, 2025

Published : Mar 23, 2025

Employment Status : Part Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

Job Summary:

This position is a seasonal role supporting the Detroit Tigers' Growth Marketing department.

Key Responsibilities:

- General administrative support to the Growth Marketing department.
- Coordination of internal communications for Growth Marketing department including organization of weekly staff meetings and the development and distribution of meeting notes and outcomes.
- Collaborate with Growth Marketing Director to organize and execute special programs aimed at broadening the team's audience.
- Conduct thorough ticket sales, activation, and brand research of other sports and entertainment teams and leagues.
- Assist in the use of analytics to evaluate Growth Marketing initiatives, measure campaign effectiveness, and recommend improvements.
- Assist the Growth Marketing Director on marketing creative tracking and requests.
- Coordinate with community organizations and corporate partners to identify opportunities to engage with new fan segments and enhance outreach efforts.
- Assist with the execution of Detroit Tigers Kids Club.
- Assist with other Marketing aspects as needed.

Minimum Knowledge, Skills and Abilities:

- College senior or recent graduate (within 6 months).
- Prior internship or administrative experience.
- Excellent organizational and time management skills.
- Excellent writing and communication skills.
- Professional demeanor and attitude in office setting.
- Strong computer skills with high level of experience in Microsoft Office.
- Detail oriented and ability to multi-task in a fast-paced environment

Working Conditions:

- Exposure to moderate noise level.
- Frequent visual/auditory attention.
- This position will require working non-traditional hours, including weekends and evenings.

All items listed above are illustrative and not comprehensive. They are not contractual in nature and are subject to change at the discretion of Detroit Tigers.

Detroit Tigers is an Equal Employment Opportunity employer. All qualified applicants will receive consideration for employment without regards to that individual's race, color, religion or creed, national origin or ancestry, sex (including pregnancy), sexual orientation, gender identity, age, physical or mental disability, veteran status, genetic information, ethnicity, citizenship, or any other characteristic protected by law.

The Company will strive to provide reasonable accommodations to permit qualified applicants who have a need for an accommodation to participate in the hiring process (e.g., accommodations for a job interview) if so requested.

[PRIVACY POLICY](#)

Education & Experience

Must Have

Educational Requirements

Compensation & Other Benefits
